| **Student: Eric** |
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| **Topic: This house would ban celebrities and influencers from advertising products on social media** |
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**My Teacher’s Observations and Feedback**

| **What was the BEST thing about my speech?** | * Nice work on explaining that celebrities can drastically influence your ability to make decisions. * Nice work on explaining that they have a perverse incentive to sell you bad products as well. * Nice work on explaining that celebrities have the direct ability to lie to get you to buy the products. * Good work on explaining that companies spend a lot of money in advertising and less in product development. * 3:20 | |
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| **What part of my speech NEEDS IMPROVEMENT?** | * Try to explain what actually allows these people to get away from this. * You want to bring specific context of social media in this debate and explain how this is a highly unaccountable marketplace. * Try to explain how interactions happen in social media. | |

| **Student:** Jasper |
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| **Topic: This house would ban celebrities and influencers from advertising products on social media** |
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**My Teacher’s Observations and Feedback**

| **What was the BEST thing about my speech?** | * Nice work on explaining that banning customers from advertising reduces the connection between consumers and celebrities. * Nice work on explaining that celebrities care about their reputation and thus they don’t promote bad products. * Good work on explaining that smaller companies can leverage influencers. * Good energy and enthusiasm in your speech.   3:25 | |
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| **What part of my speech NEEDS IMPROVEMENT?** | * You want to use that the facts like * Try to explain how you get better products on your side. * Try to show how you can inform people better. * Try to explain clearly how advertising harms the economy drastically. Explain why alternative models won’t work. | |

| **Student: Annette** |
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| **Topic: This house would ban celebrities and influencers from advertising products on social media** |
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**My Teacher’s Observations and Feedback**

| **What was the BEST thing about my speech?** | * Nice work on explaining that celebrities cloud our judgement about what is right and wrong. * Nice work on explaining that these influencers have significant fan bases and thus they can influence their choices. * Good work on explaining that people in a rational world would never buy some of these products. * Nice work on explaining that companies can exploit people and their choices.   2:15 | |
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| **What part of my speech NEEDS IMPROVEMENT?** | * Try to explain the revenue model. Talk about things like affiliate marketing where more people consuming the product is the source of their revenue. * Also explain how usually celebrities don’t go to companies but rather companies come to celebrities. * Try to minimize the pauses in your speech. | |

| **Student: Catherine** |
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| **Topic: This house would ban celebrities and influencers from advertising products on social media** |
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**My Teacher’s Observations and Feedback**

| **What was the BEST thing about my speech?** | * Good work on explaining that these celebrities and influencers are popular and thus that can contribute to the economy. * Good work on explaining that these businesses will be helped. * Nice work on explaining the source of income for influencers will be reduced. * 3:10 | |
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| **What part of my speech NEEDS IMPROVEMENT?** | * Try to make and maintain eye contact. * Try to read the motion and understand your role in the debate. * Explain how it is so easy for small businesses to do this. * Try to clarify and compare your ideas. | |